

# MARTINE DUBIN COMPANY

## David Verdesi's Book of Knowledge Docu-Series and NFT Collection Launching on CORE

WASHINGTON, D.C. / MAY 2022. Book of Knowledge: Journeys of the Wayfarer, featuring anthropologist, scientist and explorer David Verdesi, launches on CORE. The release is the latest original docu-series and brand new exclusive NFT collection produced by the Martine Dubin Company for the streaming platform CORE.

In Book of Knowledge, Verdesi endures a cross-cultural journey in search for the root of humanity. Viewers experience exotic unforeseen adventures throughout the Asia Pacific. From Borobudur in Java, to the Dayak tribe of Borneo, the Siddhas from the jungles of India, to the Xian immortals from China and the Buddhist Kingdom of Bhutan.

Verdesi encounters mystics, special forces, cave-dwellers, saints and genuine enlightened beings, who give rare insight into their spiritual history and the transformative contributions, depth and true understanding of what it means to be human.

The Book of Knowledge NFTs encapsulate Verdesi's sacred and rare encounters, for mystical idiomatic expressions that hold digital and physical value to the unique moments of spiritual enlightenment throughout the series.

Through the power of storytelling, Book of Knowledge aspires to expose and preserve the treasures of humankind's sacred anthropological past for generations to come. This series is an action-packed, superhuman-like adventure to spark the curiosity and wanderlust within.

"This journey took me across the world meeting many unique tribes in faraway places, yet years later I understood that I wasn't so much moving through geographical locations as I was moving through the geography of my own soul; I was able to retrieve, uncover and confront lost parts of myself. Book of Knowledge is a blueprint for anyone looking to become whole and truly understand who they are." - David Verdesi

**ABOUT DAVID VERDESI** | Anthropologist, scientist and explorer David Verdesi, has over the last 30 years specialized in the concepts of Christianity, Buddhism, Hinduism, Taoism, Kabbalism, with disciplines including yoga, kung fu, pranayama, tantra, qigong and several years in solitary meditations while studying anthropology, psychology, neurobiology, quantum physics. He has contributed valuable findings to the international leadership community through applied mind training, comparing wisdom traditions and methods of askesis and its archetype, the phenomenology of human potential and altered states of consciousness.

**ABOUT CORE** | Founded in 2007 by Martine Dubin, CORE is a one of the original digital and mobile streaming platforms with viewers tuning in across every country worldwide. Home to 1000+ original titles, CORE goes beyond the mainstream narrative, featuring society's most eclectic stories and leaders who reshape the way we think and live. <https://core.live/>

**ABOUT MARTINE DUBIN COMPANY** | A leading media company in development, production, marketing and distribution of original entertainment, editorial news and information. The company owns and operates the global broadcast network CORE, and the YOGA365 app, reaching viewers in every country and territory worldwide. MDC has collaborated with organizations including NATO, Lincoln Center, Harpo Studio, Burda Media. <https://martinedubin.com/>

Media Inquiries: Taylor Zentz | [taylor@martinedubin.com](mailto:taylor@martinedubin.com)  
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